

SPECIAL CONCERNS FOR GIRLS

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There are certain things girls should be aware of and watch for in their preparation:

ARRIVE EARLY

If you are scheduled from 3:00 - 4:30 and show up late or you are not ready, you will have less time in the camera room. If you need to get ready here (hair, makeup, etc.) please arrive early enough to be ready by your start time.

CLOTHING

First of all, AVOID STRIPES AND PLAID!! Solids photograph much better! Also bring a variety of color, don't bring 5 blue outfits even if it is your favorite color. Avoid clothing that has wording on it except for your own school logo. Vary the style, all one look (like tanks) gets boring. Vary the dress level, bring some dressy, some medium and some casual. Remember, it is best to do one or two outfits that mom will like, then we can do the stuff YOU like.

Some shots are close up, others are full length. Plan outfits completely. It is hard to do a full length formal in your suit if all you brought was big old tennis shoes.

Also remember, as a general rule, light clothes look better on lighter backgrounds and darker clothes look better on darker backgrounds. So if you prefer dark, bring dark, if you prefer some of both, bring some of both.

Group your outfits together ON HANGARS. It is amazing how many people come in with clothes stuffed in a plastic bag and wonder why they are wrinkled! Make sure they are ironed. Although we have an iron for touch ups, we don't want to waste your time on ironing.

If you are doing an outdoor session, most locations do not have places to change. But if you wear a layered outfit, you can add or drop a piece for a different look.

CLOTHING STYLES

Make sure your clothing flatters you.

If you think you have large arms, be careful with sleeveless styles, they can make your arms look fuller.

Wild to mild. We don't really tell you what you can and cannot wear. A little sexy is OK, but don't make ALL of your outfits that way. We photograph everything from prom dresses to swimsuits. What one person likes may not be appropriate for the next person. Our philosophy is as long as it is rated PG, we don't care.

CLOTHES FOR BLACK & WHITE

The black and white "glamour" look that is so popular is best with black clothing. The contrast between the skin and black is what makes them so dramatic. So bring some black, wild to mild. Or we have a few things here you can wear for fun. Dark bottoms are also in order.

MAKEUP

Makeup should only be slightly heavier than normal. About like you might wear in the evening. Mascara should be clean and contain no clumps. So if your mascara is old and clumpy, replace it first. Avoid makeup with "sparkles" in it. When you move, it makes a nice shimmer, but in a photo, where you are still, it creates a little white spot that almost looks like a zit. Also avoid makeup with an SPF in it. Although it is good for your skin in the sun, the SPF tends to create a shine. Summer shine can be controlled by using translucent powder that knocks out shine without adding additional color.

HAIR

Avoid changing your hairstyle or cutting your hair right before your session. Let it be natural. Quick, easy hairstyle changes during your session are OK, but make it quick or you lose camera time. Artificially bleached hair is often not best, in 10 years you might say "What was I thinking??" Bring your hair care tools and products with you if need be. It IS ok to show up early in curlers if you need to.

Although our photographer tries to help with hair, it is hard to know what your hair "is supposed to look like". So make sure you like the look or let the photographer know your preferences. Hair style is ultimately YOUR responsibility.

JEWELRY

Best tip here, keep it simple. We want the attention on you. Big, shiny jewelry can distract from the real subject, YOU. If you have different jewelry for different outfits, you might put each set of jewelry in a plastic baggie and hang it on the hangar with that outfit.

PROPS

BRING THEM!! Bring props that help define who you are. Some popular choices are: Sports equipment (soccer ball, football, hockey stick, hurdle, whatever), sports uniforms, music instruments (from school tuba to rock guitar), activities (dance leotard and shoes, swimming, hobbies, you name it!), vehicles (motorcycles can come in the studio, cars must go to the park, we suggest more than an hour session for car shots).

GLASSES

Most glasses produce glare! Some prescriptions will more than others. Your best bet is to check with your optometrist. Most will "loan" you an empty set of frames similar to yours for your photo session.

SUNBURN/TANNING

Tan lines are not attractive in portraits. We suggest you vary your swimsuit top or use a tanning bed to minimize any tan marks. Remember to not overdo your tanning, skin that looks like dark leather is not the most attractive.

AVOID SUNBURN! Sunburn and peeling skin DO NOT photograph well!!! Tan, yes, burn, no. If you are a winter or spring session and your tan has faded, you might consider tanning. But don't overdue it so you look too fake-and-bake.

COMPLEXION

We retouch blemishes, so don't worry about minor breakouts. We even now offer an inexpensive option to retouch your entire folio or album!

PETS

Pets are OK as long as they are house broken. It is a good idea to have someone bring a pet, then leave with them after. Or bring a pet carrier to contain them while you are being photographed without them. Treats can be helpful to hold a dog's attention.

FRIENDS & PARENTS

Friends or parents are welcome. They can be a help. HOWEVER, if they distract you, it is best to have them wait in the gallery. You can have a couple of shots with a boyfriend, girlfriend, best friend or sibling at no extra charge.

WEATHER FOR OUTDOOR PORTRAITS

Let's face it, we are at the mercy of mother nature. If it rains, fretting will not help, we simply have to reschedule. Don't worry about clouds, they actually HELP! But rain falling IS a problem. If it is a morning session, we will take your phone number home with us and call you if we need to cancel due to weather, otherwise, we are on! If it is a daytime and the weather is questionable, simply call the studio.

TATTOOS, SCARS and BRACES

Just let the photographer know if you want tattoos to show or not. It is that easy. Scars are not automatically retouched, but can be removed or softened at your request. Extensive work may have a slight extra charge. Braces? Don't worry. You could have the tops taken off for your photo session, or we can take them out by computer. But don't fight smiling, a braces smile is better than a dorky, holding-back a smile look.

UNDERGARMENTS

It is amazing how many times someone will come in wearing flowered underwear and not realize it is a problem until they go to put on their WHITE PANTS! Or come in wearing a white bra and put on a black sleeveless shirt. Please bring appropriate foundation wear for each outfit. Flesh colored is the best you can hope for. Also, if you need a strapless, bring one. Tucking the straps down usually shows and looks bad. With today's thin fabrics, you might want to carefully select these pieces so they do not give unsightly lines.

FINGER & TOE NAILS

NAILS SHOW! If they have the paint all chipped off, it will show. Many casual shots are done barefoot, so don't forget about those toes! Avoid real bright colors. Natural or basic work best. We don't want to draw attention to your neon orange toe nails. And they may look really bad with your next outfit!